

# ORANGE COUNTY MAGIC CLUB

The next meeting be online via ZOOM

# MAY



## Lecture May 19<sup>th</sup> 2021

Wednesday 19-May-2021 @ 7:00 pm  
Zoom open at 7:00 for Meet & Greet  
Lecture starts at 7:30

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### Officers:

President..... **Julian Devero**  
Vice President..... **Brad Erickson**  
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Treasurer/Webmaster..... **Phil Ureno**  
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Raffle..... **Bill Pearce**

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After a wonderful lecture in April featuring Zoom Experts Chris Michael & Zach Alexander, May's meeting will feature a lecture from comic magician Matt Fore. Then, before you know it we'll be in June, we'll take a break from our lecture series for another successful June themed Show & Tell. This means all things June: Summer, National Olive Day, World Milk Day, National Donut Day and of course, Flag Day. So, with a lot of material to work with, June's Show and Tell should be quite fun.

Next up in July we'll have another exciting lecture, this time featuring David Jonathan.

The board is talking about when to start meeting in person again. Hopefully, sooner than later, however, we certainly hope to have our Christmas holiday party at the Women's club. More details as they develop.



## May Lecture

The May meeting will be a Lecture by comic magician Matt Fore.



Please join us Wednesday 19-May-2021 at 7:30 pm for an online lecture via ZOOM with the following link:

<https://zoom.us/j/93087859738>

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### 2021 OCMC Schedule

- May:** Lecture: Matt Fore
- June:** Summer themed Show & Tell
- July:** Lecture: David Jonathan



- December:** Christmas Party at the Women's Club.
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# ANNOUNCEMENT

**The OCMC website is now up and running. You can now pay your dues online.**

<http://www.theocmc.org/>

Look for some exciting new website functionality in the future.

**Note:** As of now, the site will only work on a computer. It is not yet set up to work on a Tablet or Phone.

Many Thanks to Phil Ureno for all the hard work in getting the site up and running.



### **April's OCMC's 7<sup>th</sup> Online Lecture by Chris Michael & Zach Alexander was a lot of fun.**

Brad opened up meeting and everyone chatted for a little bit, Phil gave a presentation about the website and the new logo. He showed us how to pay dues using the website as well as how to get newsletter through the website.

Tonight's lecture featured Chris Michael & Zach Alexander whose expertise lies in creating exciting magic shows in a virtual environment. The lecture covered the theory and practice needed to maximize the impact of shows performed virtually.

Chris Michael is a Magician & Marketing expert and Zach Alexander has the technical background to show what virtual shows can live up to. The lecture focused on the things you can do on Zoom that make a difference.

The key points in tonight's lecture were that shows in a virtual environment need to be interactive. You must engage your audience.

This means, incorporate tricks where the audience can hold things in their hands. Also, we learned how to develop that connection between yourself and the audience with trick where the audience is not able to hold anything in their hands.

Chris's first magic demonstration had everyone holding and twisting their hands, during which Chris would comment on members of the audience by name letting them know how they were doing—keep the audience member involved, use their names. A little good background music can also be helpful.

Zach points out that a very common mistake of Zoom shows is that the performer forgets to include the entire audience.

Zach gives a great tip on props. It is best to always grab a needed prop that is already within view of the audience. This is avoid reminding the audience that the other space outside their view exists. Audiences will be more aware of that at the beginning of the show. If you do need a prop that's out of frame, retrieve it well before you actually need it.

They're quick to point out, it's okay to have a mix of those tricks where one person volunteers for a really amazing trick; but it's those tricks that involve most of the audience where everyone will feel they got the most out of the show.

So, to get the most out of a Zoom show, take the effects that you are already performing and present them in a way that gets everyone involved.

You'll need to learn some new etiquette for Zoom. When performing on Zoom never highlight an audience member without their permission, and never send them back without sending them away.

One thing I noticed on a great use of background music, when you ask the audience to grab a deck of cards, a pencil or any other type of prop, put on some exciting background music for that moment. It really adds a great energy into the experience, then the music can be lowered or turned off once the trick is ready to proceed.

Chris notes that you can get away with a lot of stuff performing on Zoom; but, using subtleties to convince your audience nothing happened (like your hand dropping out of frame) really makes it work.

Technically, good lighting is key, one does not need to spend a lot of money on other technical devices.

So the key to a successful show using Zoom is good Audience management.

Turn regular tricks into tricks where every single person feels they are involved.

Call out audience members by name.

Getting up and physically moving resonates with audience.

Chris demonstrated an excellent trick using a Brainwave deck. You can get away with so much in a virtual environment.

He performed a trick called Fizz Master. Everyone got involved, while everyone was retrieving a soda can, some exciting background music was playing. Chris went into the spiel: How long for soda can to settle after 60 seconds of shaking?? Remember, if you are planning to perform this trick, make sure no person is shaking their can over or near a computer or other electronic device!

Remember to be humorous, this was the cardio section of show. Brad, Julian, Ed Joy are Jeff all shaking can.

Chris and Zach point out that you can have your audience use different virtual backgrounds and depending on the color of background used, it can act as a voting tool.



A reminder that Bill Pearce has over 2,300 magazines from the “Suds” magic collection.

Many of these will be in future OCMC raffles. These include 833 Linking Rings, 481 MUMS, 531 Genii, 200 Sphinx, 151 TOPS, 60 New Tops and others.

If any our you serious collectors desire any particular magazines. You can email Bill at [pearcemagic@aol.com](mailto:pearcemagic@aol.com) with a list of the magazines that they are looking for. (Do not call).

He will check to see if any are available and get back to you.

At this time, he is not accepting magazine donations.

Bill Pearce  
Raffle coordinator

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**" The personality must be bigger than the prop."**

**- Harry Blackstone Sr.**

